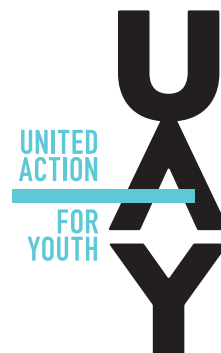




Festival of Flowers

May 25th, 2023



- **UAY serves over 2,500 young people each year** by offering free and essential support programs to young people and families in Johnson County and surrounding areas.
- **Your support is needed** to expand social and emotional support for youth and families right now.
- This year's event will invite local artists, floral designers, community members and youth from the community to submit creative flower entries around the theme, ***"It Isn't Easy Being Green."***
- Last year, our **Festival of Flowers raised \$61,000** with 250 community members participating. Tickets sold OUT!

Sponsorship Levels:

☐ **\$5,000 + (Presenting Sponsor)**

- As the presenting sponsor, your business logo will be prominently featured on event invitations
- Your logo will also be prominently featured at the Festival of Flowers event
- Your business will receive a verbal shout out at the event

☐ **\$2,000+ (Title Sponsor)**

- As a title sponsor, your business logo will be featured on event invitations
- Your logo will also be prominently featured at the Festival of Flowers event
- Logo will be prominently featured on UAY social media during the promotion of Festival of Flowers

☐ **\$1,000+ (Major Sponsor)**

- Logo will be featured on UAY social media during the promotion of Festival of Flowers
- Business / Name will be listed on event invitations
- Business / Name will be Included in one or more social media posts

☐ **\$500 + (Supporting Sponsor)**

- Business / Name will be listed on event invitations
- Business / Name will be Included in one or more social media posts

☐ **\$250 (Individual or Small Business Sponsor)**

- Business / Name will be Included in one or more social media posts

☐ **In-Kind Sponsor (Contribution must be valued at \$500+ to receive sponsor benefits.)**

Description of goods or services. _____

Name: _____

Business Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____

Phone Number: _____

Comments:

Thank you for supporting youth and families at UAY!

Once we have received your completed sponsorship form, UAY staff will contact you to discuss sponsorship benefits and recognition. Please send your high-res color and black/white logo (eps and jpeg) to mickey.hampton@unitedactionforyouth.org



Mail Sponsorship Donations to:

Attn: Mickey Hampton
Festival of Flowers
United Action for Youth
PO Box 892
Iowa City, IA 52244

(Please make checks payable to “United Action for Youth,” with “Festival of Flowers 2023” in the memo section.)



United Way of Johnson
& Washington Counties

Questions? Contact Mickey Hampton, UAY Development Director, at 319-338-7518 or mickey.hampton@unitedactionforyouth.org